

Wayfinding System

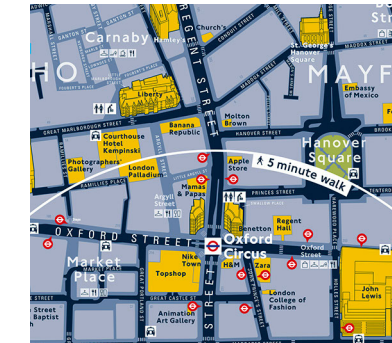
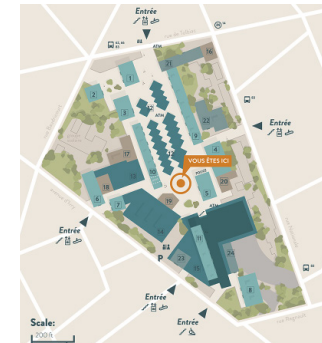
One Seaport Flipper

? Decision Making Point

Where am I? | Whats around here? | Where is...? | Keep going | Nearly there...

Information Sign

Seaport District Map + You Are Here
One Seaport Area Map + You are Here
Navigation Legend



< Directional Sign ↑

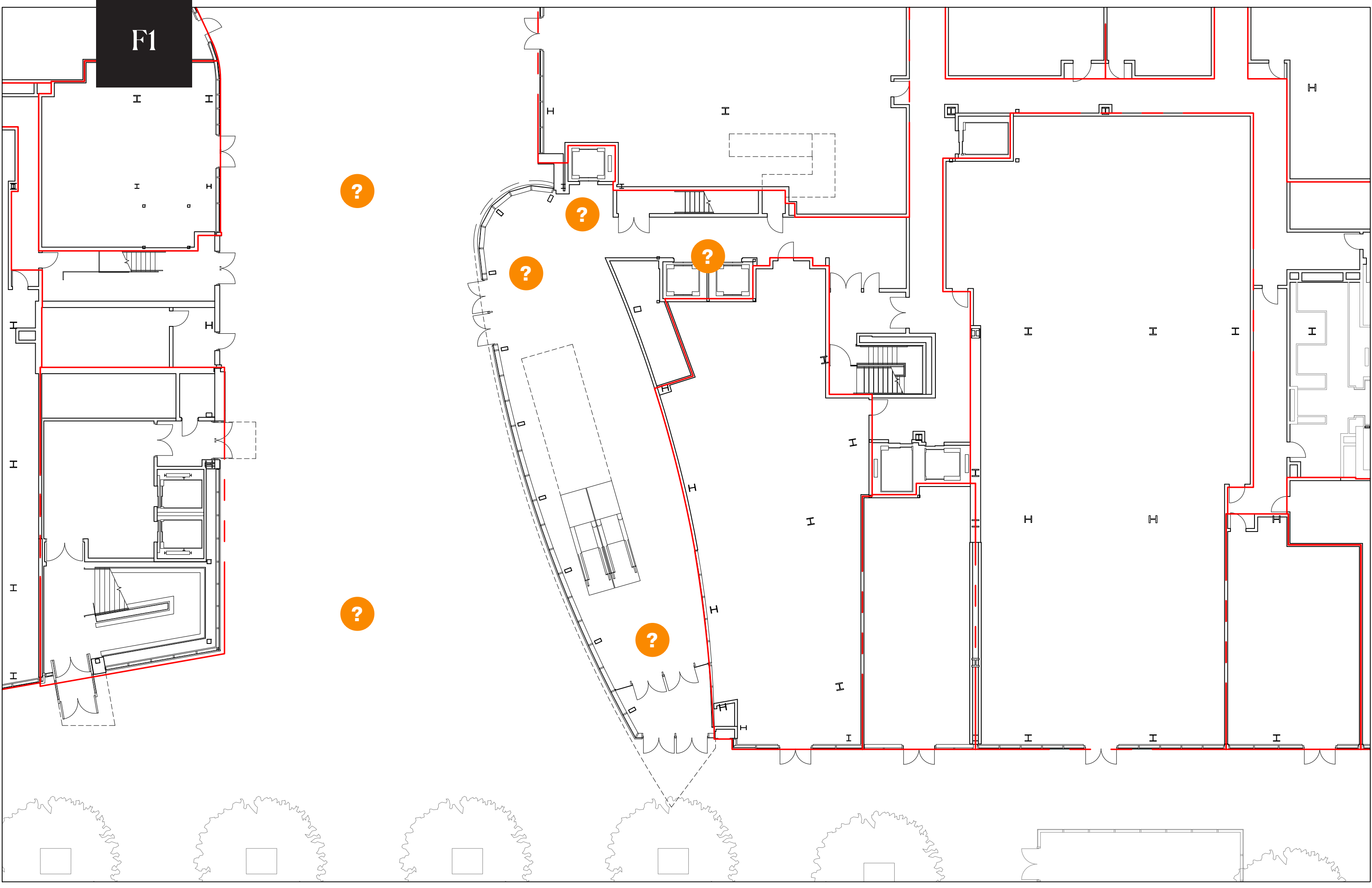
Exit To... (Street | Courthouse Square | Seaport Boulevard)
Elevators/Stairs To...
Parking Pay Stations
Restrooms

Identification Sign ↑

Icon Theatre Kings Bowling lululemon
75 on Seaport Kiosk Tenant
Tuscan Kitchen

! Prohibitory Sign

Do Not Enter
No Access To...



F1

?

?

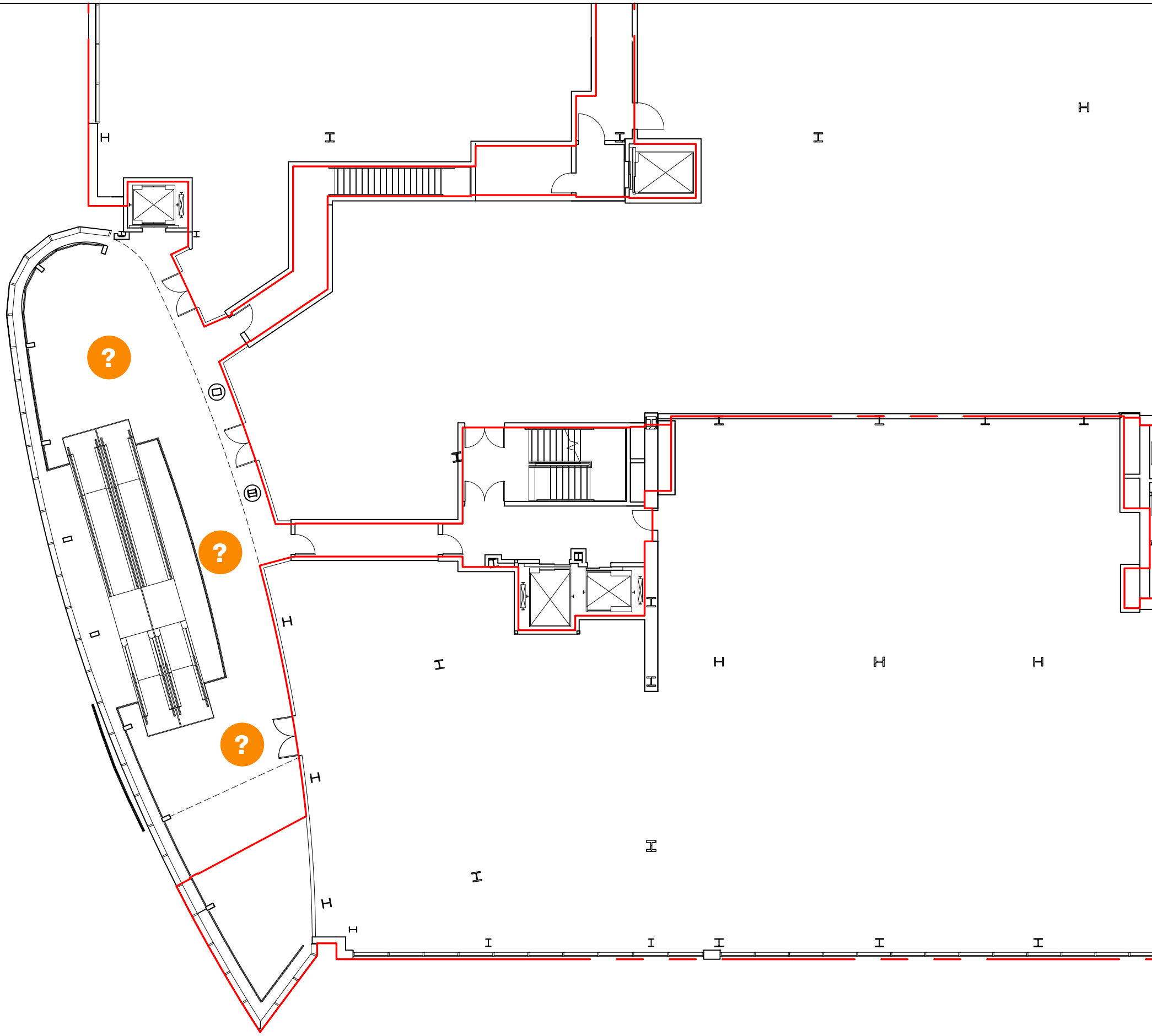
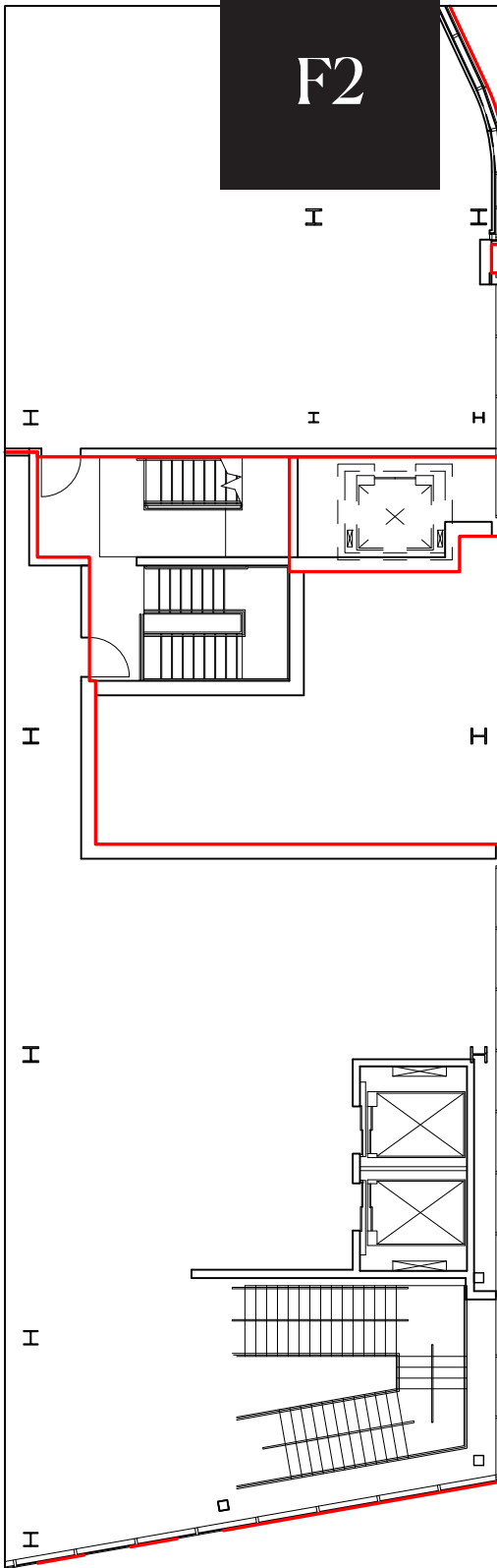
?

?

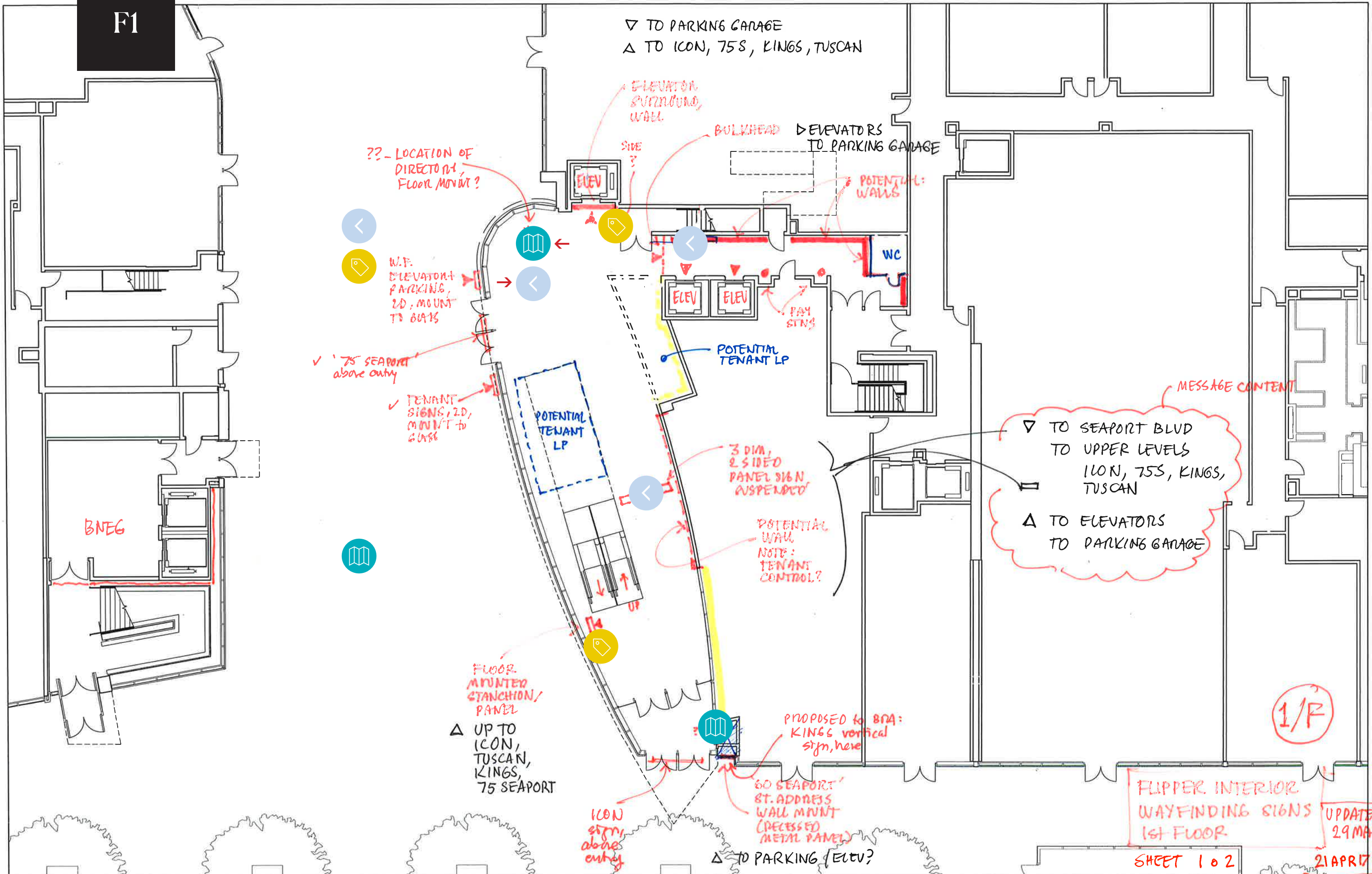
?

?

F2



▽ TO PARKING GARAGE
△ TO ICON, 75S, KINGS, TUSCAN



▽ TO SEAPORT BLVD
TO UPPER LEVELS
I/ON, 75S, KINGS,
TUSCAN
△ TO ELEVATORS
TO PARKING GARAGE

FLIPPER INTERIOR
WAYFINDING SIGNS
1st FLOOR

UPDATED
29 MAY 17

SHEET 1 of 2

21 APR 17

1/R

△ UP TO
I/ON,
TUSCAN,
KINGS,
75 SEAPORT

△ TO PARKING (ELEV?)

PROPOSED to BNA:
KINGS vertical
sign, here

60 SEAPORT
ST. ADDRESS
WALL MOUNT
(RECESSED
METAL PANEL)

I/ON
sign,
above
entry

FLOOR
MOUNTED
STANCHION/
PANEL

3 DIM,
2 SIDED
PANEL SIGN
SUSPENDED

POTENTIAL
WALL
NOTE:
TENANT
CONTROL?

POTENTIAL
TENANT LP

PAY
SIGN

WC

ELEVATORS
TO PARKING GARAGE

BULKHEAD

ELEVATOR
SUSPENDING
WALL

SIDE ?

?? - LOCATION OF
DIRECTIONAL
FLOOR MOUNT ?

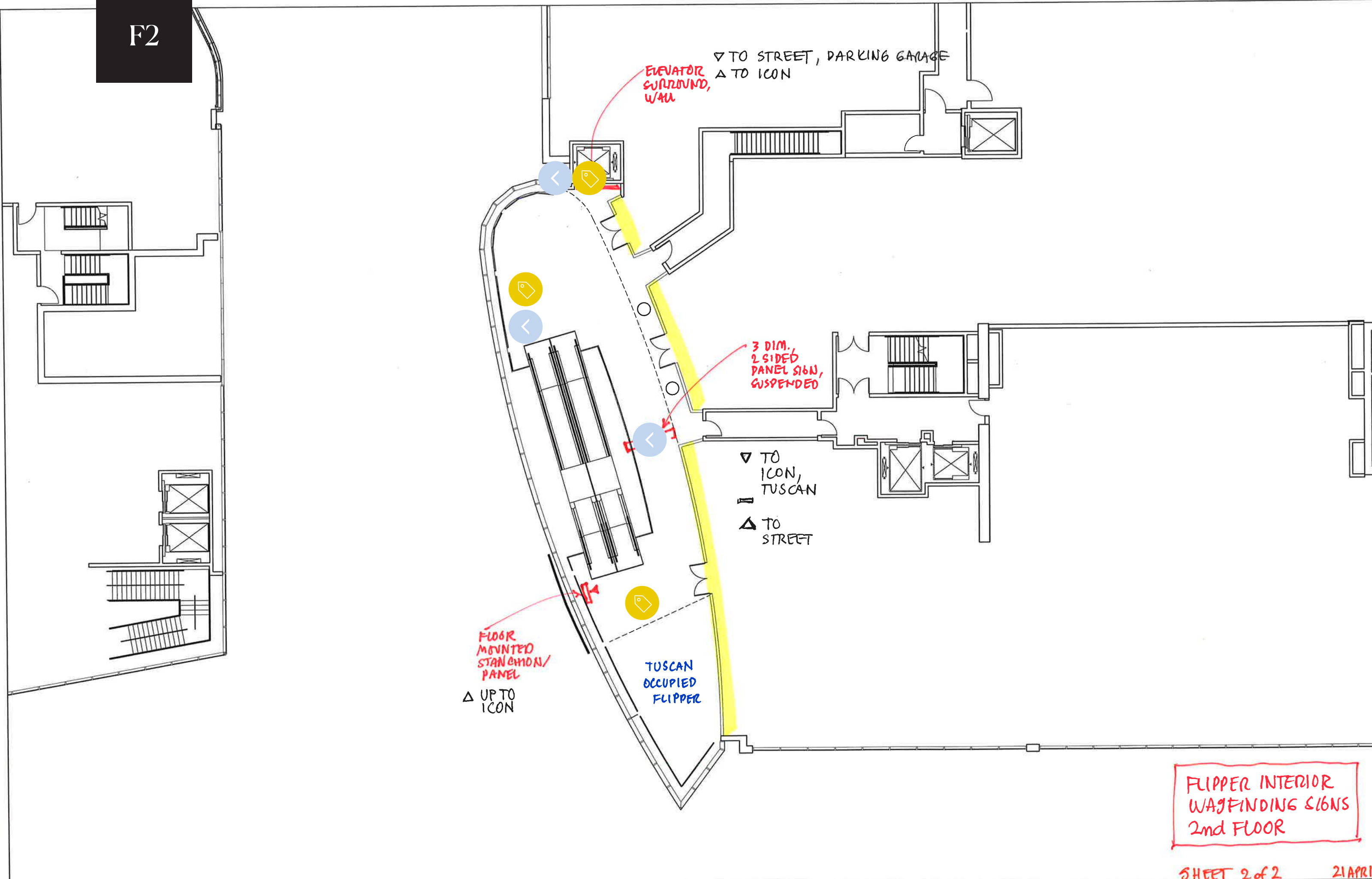
W.F.
ELEVATOR
PARKING,
2D, MOUNT
TO GLASS

✓ 75 SEAPORT
above entry

✓ TENANT
SIGNS, 2D,
MOUNT TO
GLASS

POTENTIAL
TENANT LP

BNEG



▽ TO STREET, PARKING GARAGE
 ▲ TO ICON
 ELEVATOR SURROUND, WALL

3 DIM. 2 SIDED
 PANEL SIGN,
 SUSPENDED

▽ TO
 ICON,
 TUSCAN
 ▲ TO
 STREET

FLOOR
 MOUNTED
 STANCHION/
 PANEL
 ▲ UP TO
 ICON

TUSCAN
 OCCUPIED
 FLIPPER

FLIPPER INTERIOR
 WAYFINDING SIGNS
 2nd FLOOR



DIRECTORY

ICON
Kings Bowling
Tuscan Kitchen
75 on Seaport

Restrooms
Elevators to Garage
Exit to Courthouse Square

ICON
Kings Bowling
Tuscan Kitchen
75 on Seaport

↑
elev

← SIGN

Tulu

1st F
TOWARDS NORTHERN

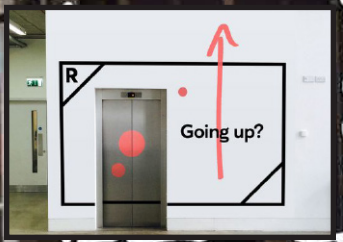


WAY FINDING

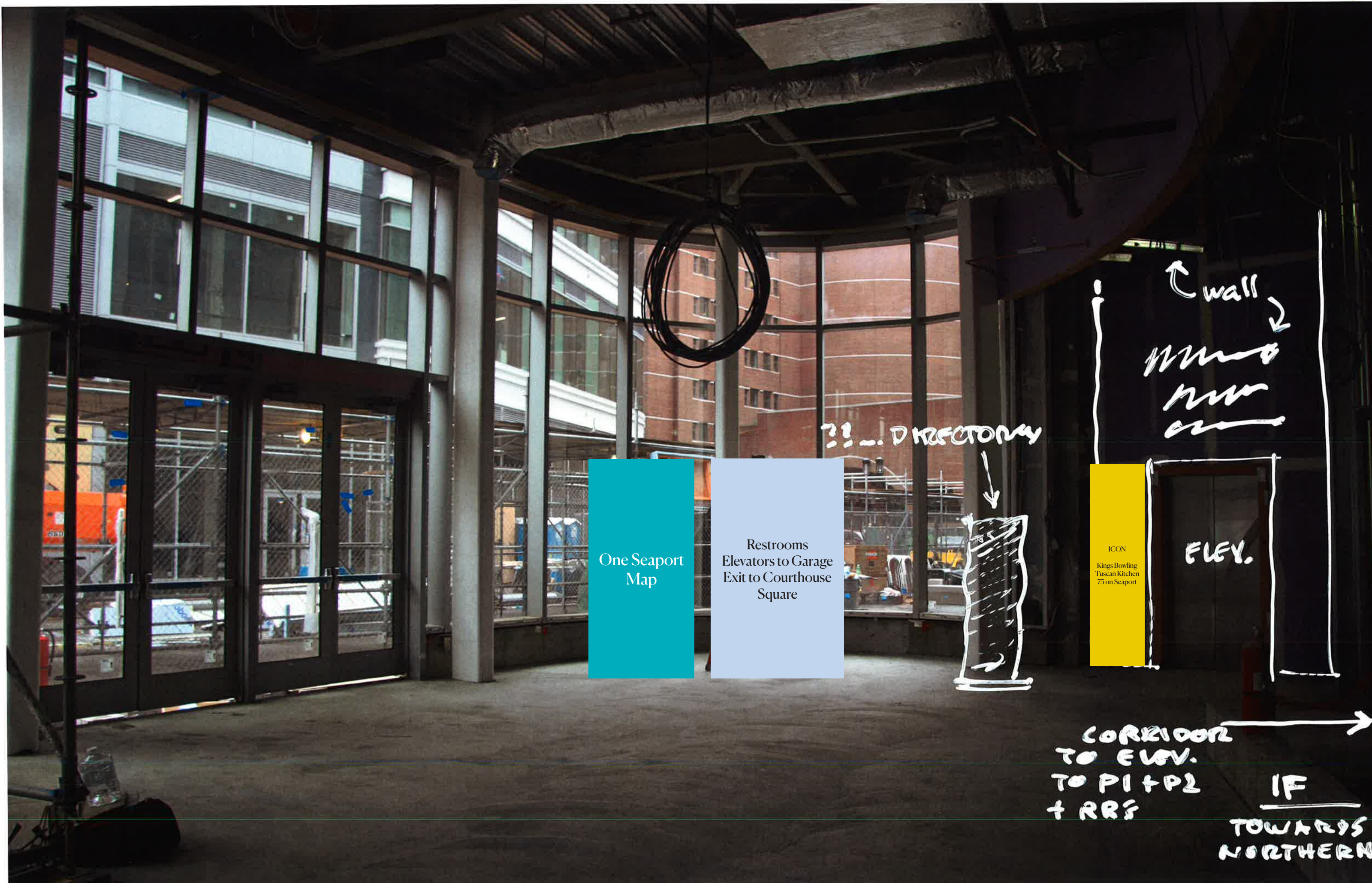
SUSPENDED
WAY
FINDING
SIGN

well
above /
surroundj
elev. floor,
up to 2F + 3F

1st F
view towards
Northern Ave



*



One Seaport Map

Restrooms
Elevators to Garage
Exit to Courthouse Square

ICON
Kings Bowling
Tuscan Kitchen
75 on Seaport

ELEV.

CORRIDOR
TO ELEV.
TO P1 + P2
+ RR?
IF
TOWARDS
NORTHERN

?? DIRECTORY

wall

ICON

Kings
Bowling

Tuscan
Kitchen

75 on
Seaport

Restrooms
Elevators to Garage
Parking Pay Stations

Exit to Street
Parking Pay Stations
Elevator to upper levels

wall

mm

mm

mm

wall ...?

2 ELEVYS DOWN
to P1, P2

MONITOR ...?

side wall?

CORNER
CARVE-
OUT from
sub

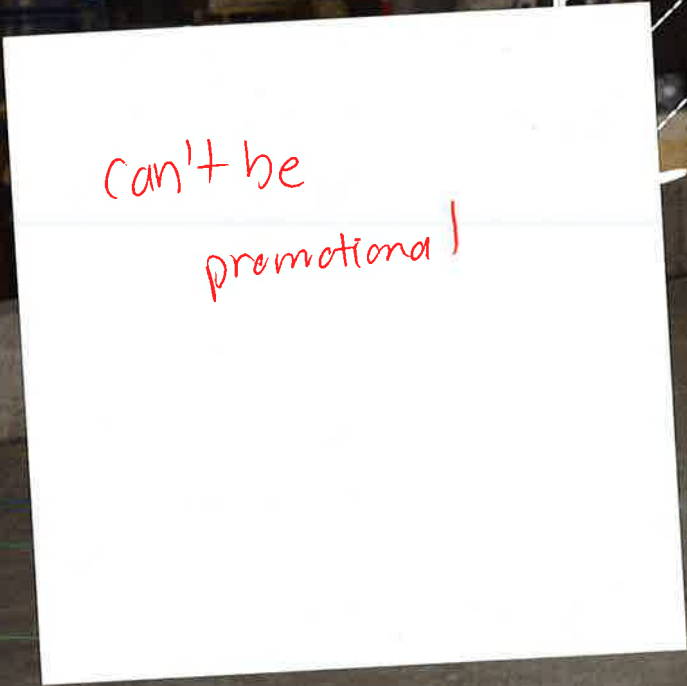
IF
TOWARDS PKG
ELEVATORS



Exit to Seaport Boulevard



Seaport District Map?



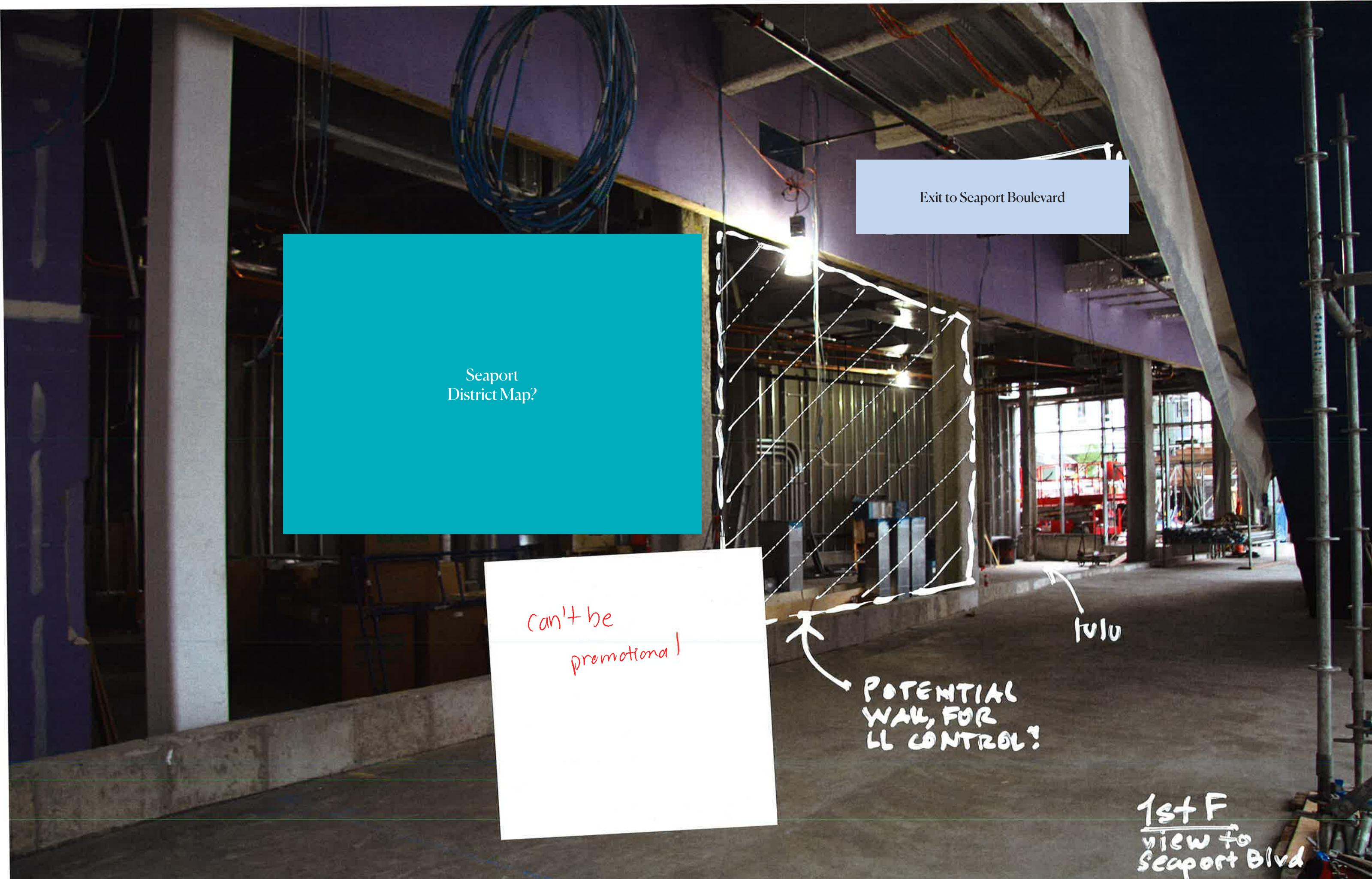
can't be promotional!



POTENTIAL WALL, FOR LL CONTROL!

1010

1st F view to Seaport Blvd



Exit to Seaport Boulevard

Seaport District Map?

potential well for...?

Seaport Blvd
escalators up

lobby kiosk space

1F
TOWARDS SEAPORT BLYVD



ICON

Restrooms?
Elevator

EGRESS
CORRIDOR

TUSCAN

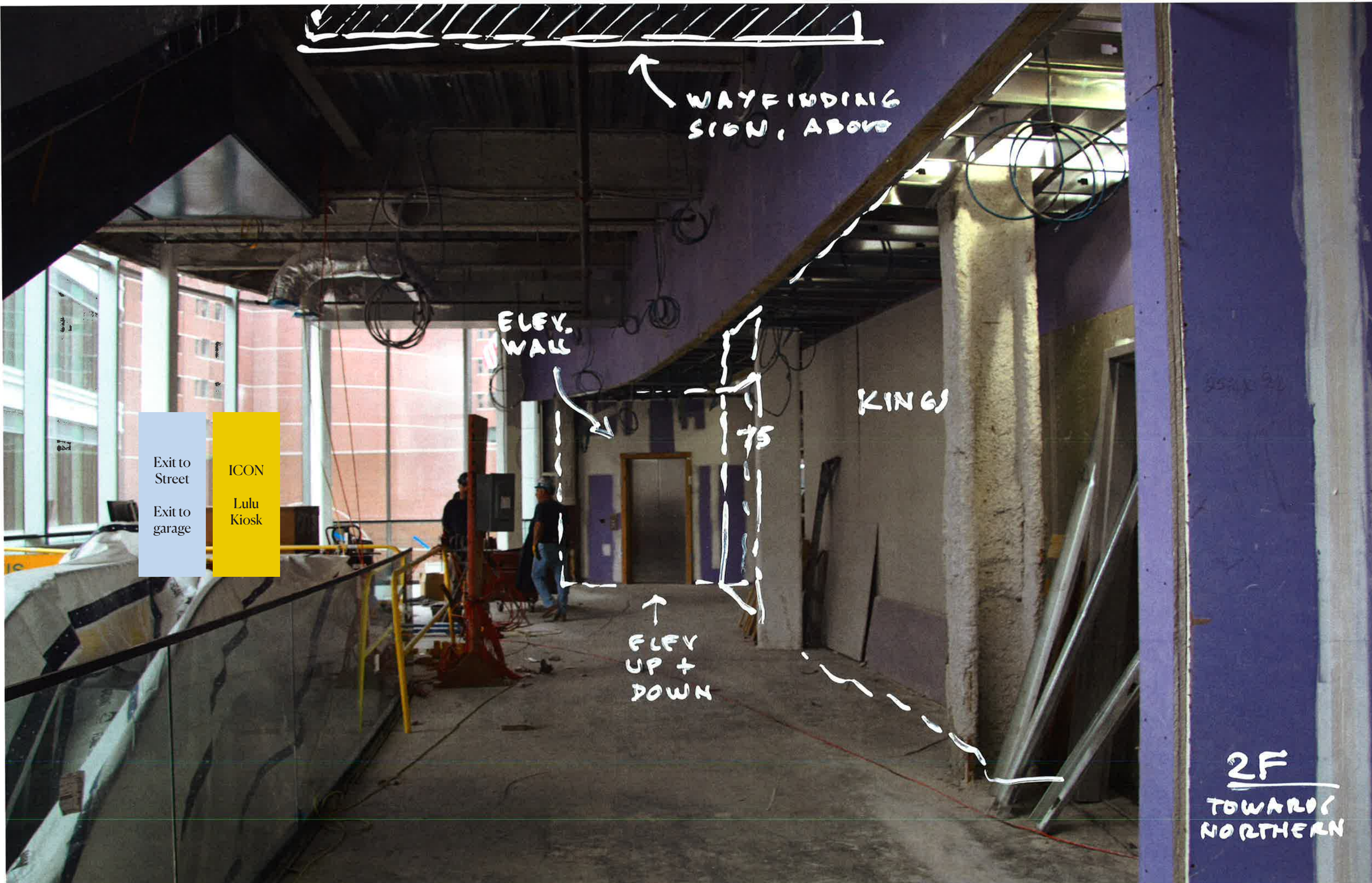
elev. wall
KINGS

ICON
Kings Bowling
Tuscan
Kitchen
75 on Seaport

Exit to
Street
Exit to
Garage
Elevators

2F
TOWARDS
NORTHERN





WAYFINDING SIGN, ABOVE

ELEV. WALL

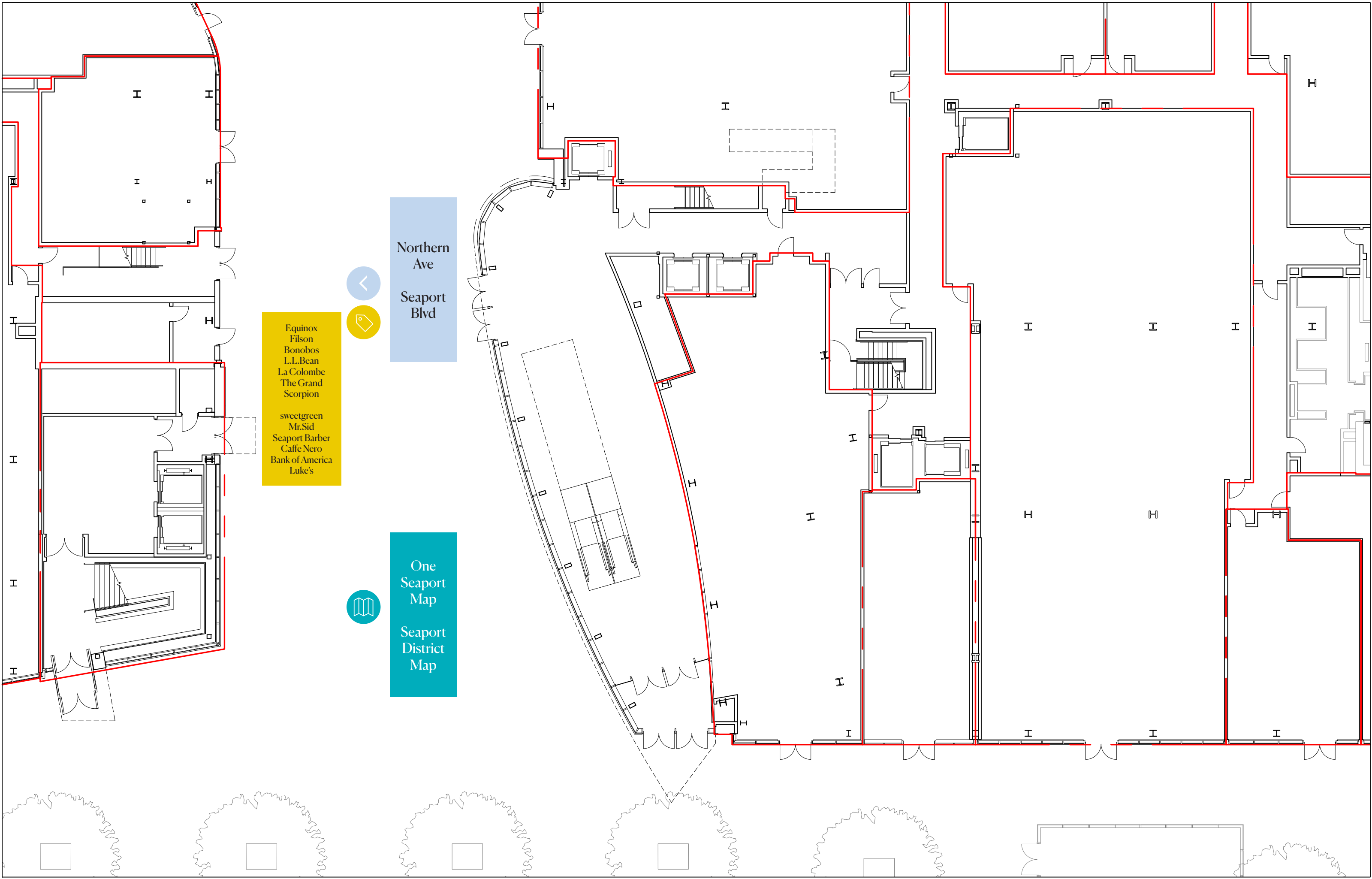
KING

ELEV UP + DOWN

2F
TOWARD NORTHERN

Exit to Street
Exit to garage

ICON
Lulu Kiosk



Northern Ave
Seaport Blvd



- Equinox
- Filson
- Bonobos
- L.L.Bean
- La Colombe
- The Grand
- Scorpion

- sweetgreen
- Mr.Sid
- Seaport Barber
- Caffe Nero
- Bank of America
- Luke's



One Seaport Map
Seaport District Map

Temporary Signs

One Seaport Flipper



this way!

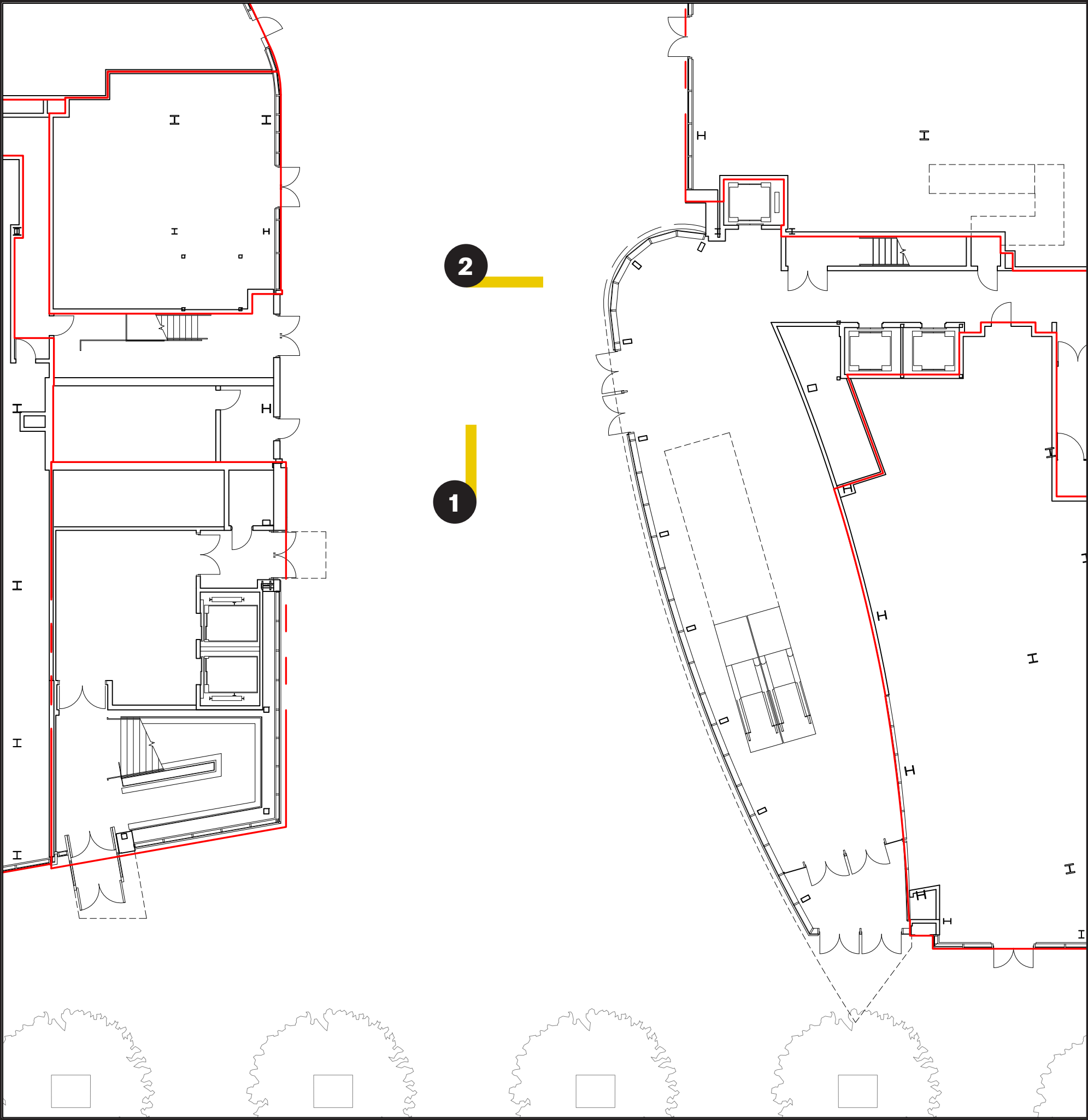
Bonobos
Equinox
Filson
La Colombe
L.L.Bean
The Grand
Scorpion



Bank of America
Caffe Nero
Luke's
Mr.Sid
Seaport Barber
sweetgreen



DO NOT ENTER
FOR NOW



1



**Bonobos
Filson
L.L.Bean
The Grand
Scorpion**

2



**Bank of America
Caffe Nero
Luke's
Mr.Sid
Seaport Barber
sweetgreen**



Equinox